

MAKING KENTUCKY **STRONGER** by DEGREES



Robert L. King, President
Kentucky Council on Postsecondary Education

The Kentucky General Assembly passed HB 1 in 1997.



**Higher
Degree
Production**



**Substantial
Economic
Growth**



**Improved
Quality of
Life**

KENTUCKY IS GROWING



The rate of improvement in KY between 2000-2009 leads the nation

#1

Adults (25-64) With a College Degree (Associate and Higher)

#1

6-Year Graduation Rates at 4-Year Institutions (Public and Private)

#1

Undergraduate Credentials Awarded per 1,000 18 to 44 Year Olds with No College Degree

The rate of improvement in KY between 2000-2009 leads the nation

#2

Adults (25-44) With a College Degree (Associate and Higher)

#3

3-Year Graduation Rates at 2-Year Institutions (Public and Private)

#5

Undergraduate Credentials 1 Year or More in Length

**“For these measures of change,
Kentucky is the only state in the U.S.
that is ranked in the top 5 on
each...Kentucky’s across-the-board
success on all of them points to the
likelihood that the reform efforts are
indeed paying off.”**

-NCHEMS Report, Sept. 6, 2011

Press Conference at the Capitol

September 7, 2011



KY cannot declare victory yet; more improvement is needed.

Economic Development

- Stronger connections between higher ed. & ec. development

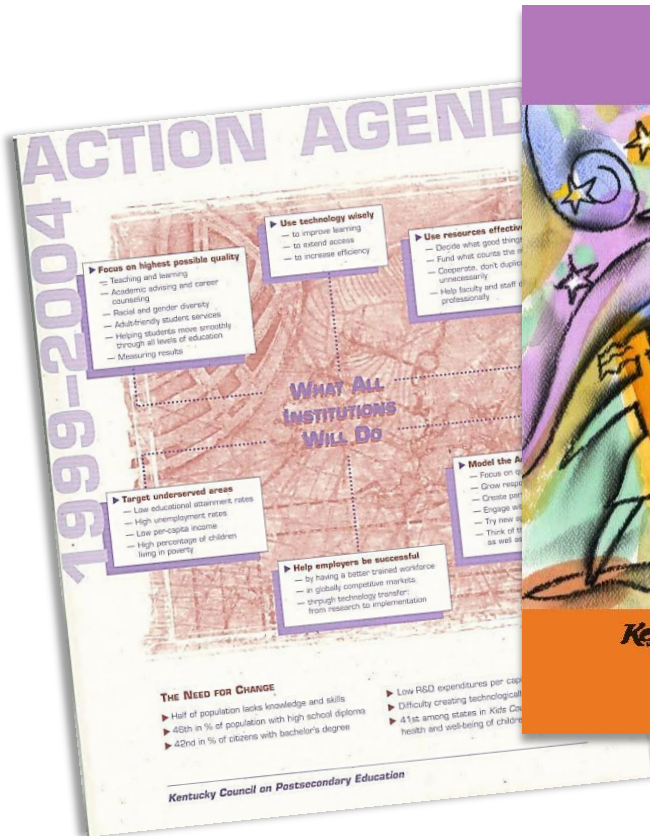
Institutional Performance

- Progress is not uniform across institutions or regions

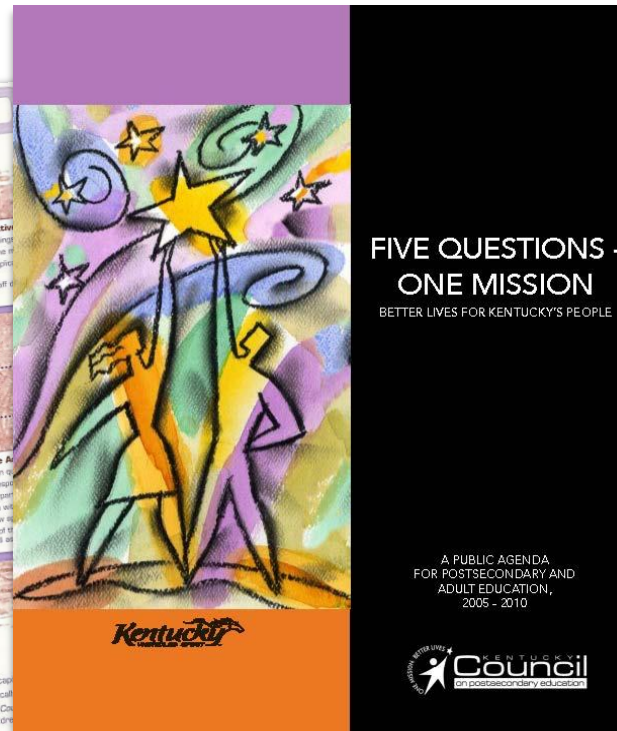
Achievement Gaps

- Gaps have widened since 2000

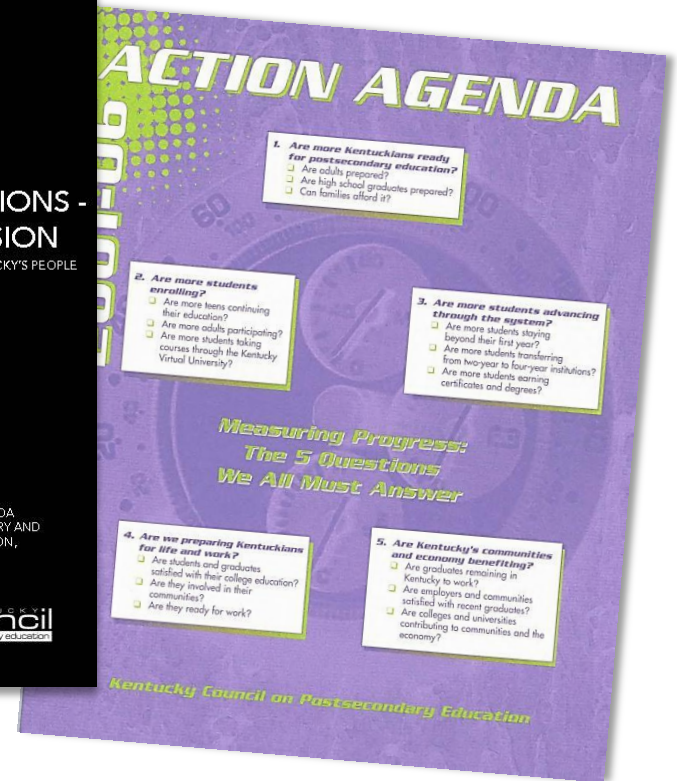
Previous Strategic Agendas



**Action Agenda
1999-2004**



**Five Questions-
One Mission
2005-2010**



Action Agenda Update



New Strategic Agenda 2011-2015

STRONGER by DEGREES

A STRATEGIC AGENDA

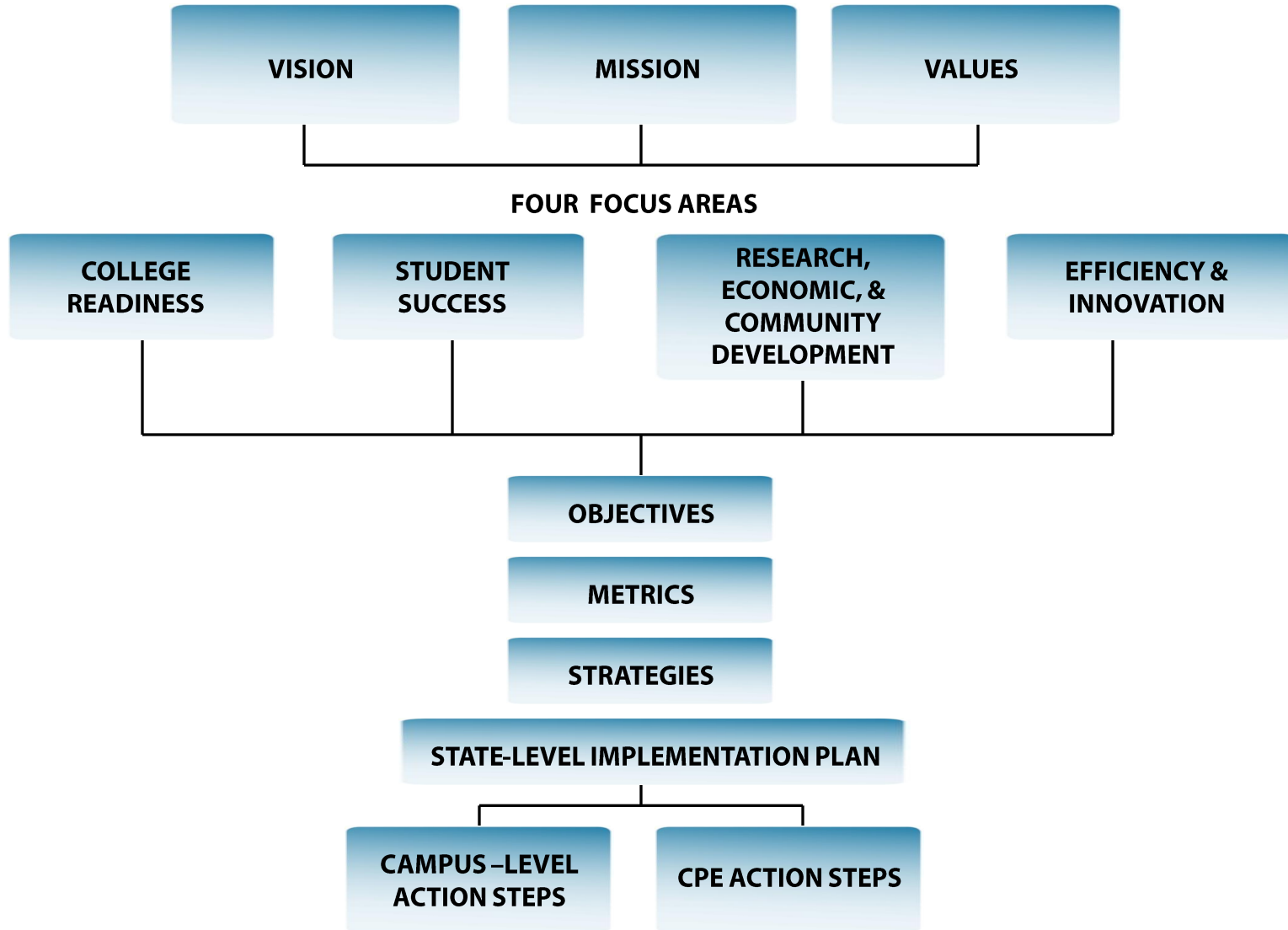
for Kentucky Postsecondary
and Adult Education



2011-2015



STRATEGIC AGENDA COMPONENTS





VISION:

All Kentuckians will be prepared to succeed in a global economy.

MISSION:

To deliver a world-class education to students, create and apply new knowledge, and grow the economy of the Commonwealth



FOUR AREAS OF FOCUS

**COLLEGE
READINESS**

**STUDENT
SUCCESS**

**RESEARCH,
ECONOMIC, &
COMMUNITY
DEVELOPMENT**

**EFFICIENCY &
INNOVATION**



OVERVIEW OF PERFORMANCE METRICS

	Statewide	Institution	Region
College Readiness	Readiness of Kentucky high school graduates who enter college		Readiness of all high school graduates in the region
	GED® graduates		College-going rate of high school graduates in the region
	New teacher excellence (top 15% nationally)	New teacher excellence (top 15% nationally)	
Student Success	Degrees and credentials conferred	Degrees and credentials conferred	
	Graduation rates (bachelor's and associate)	Graduation rates (bachelor's and associate)	
	Graduation rate gaps of low-income, underprepared, and underrepresented minority students	Graduation rate gaps of low-income, underprepared, and underrepresented minority students	
	State appropriations for public higher education	Transfer from KCTCS to four-year colleges and universities	
	State financial aid funding deficit	Net direct cost for low-income students	
Research, Economic and Community Development	Research and development funding	Research and development funding	
	Degrees and credentials in science, technology, engineering, mathematics, and health-related fields	Degrees and credentials in science, technology, engineering, mathematics, and health-related fields	
	Educational attainment at the associate degree level and higher, ages 25-44		Educational attainment at the associate degree level and higher in the region, ages 25-44
Efficiency and Innovation	Online learning	Online learning	
	Degree productivity relative to education and related expenditures	Credits earned by degree graduates	



COLLEGE READINESS

Statewide Targets for 2015

Readiness of high school graduates who enter college

Percent of recent Kentucky high school graduates entering college in Kentucky who meet statewide standards for readiness in English, mathematics, and reading. Target mandated by SB 1 of 2009.



Baseline (2008)	Target (2014)	Percent Change
62%	81%	31%

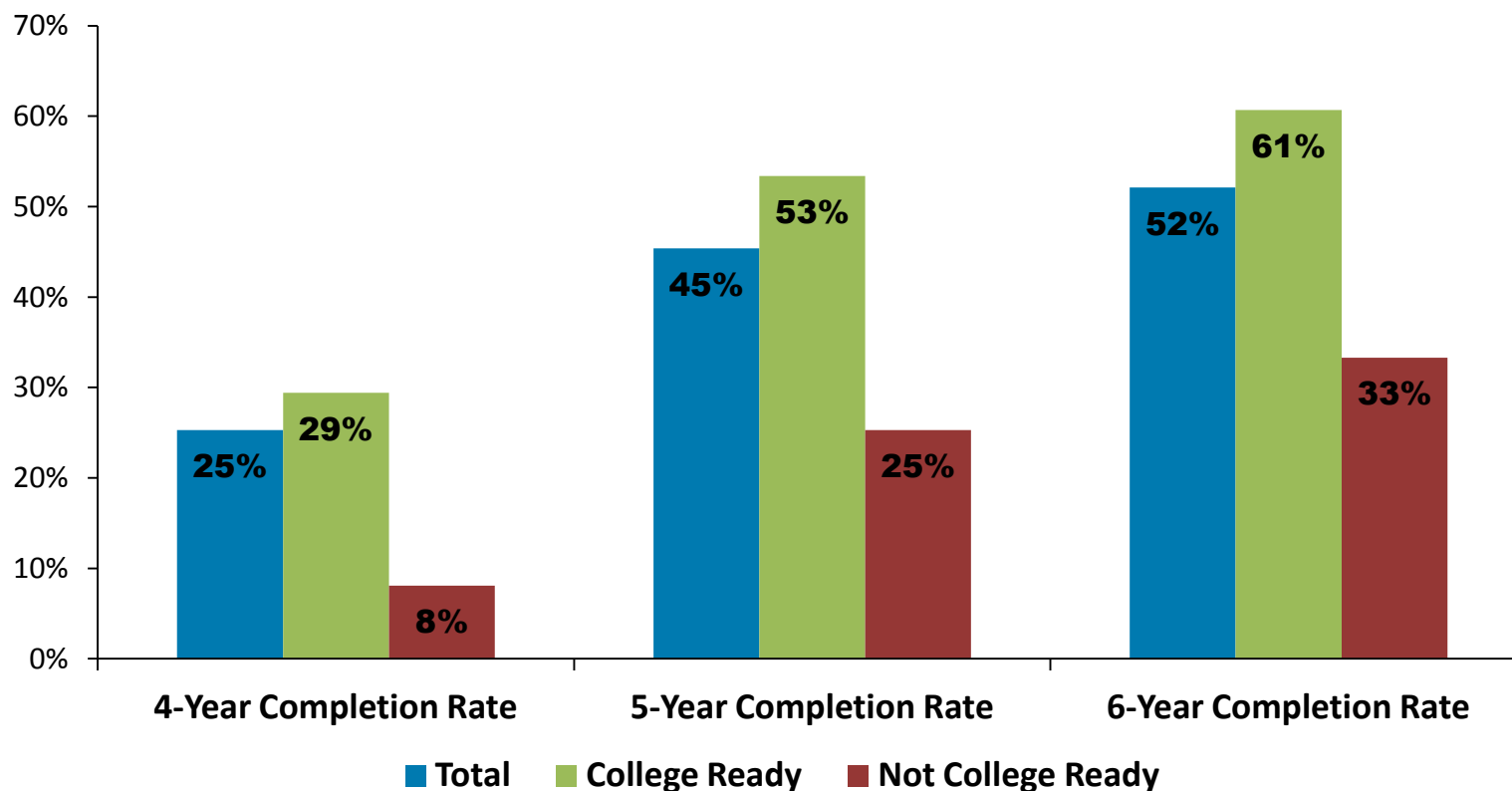
Source: CPE Comprehensive Database (KPEDS)

Graduation Rate Gaps



Underprepared Students

System completion rates of full-time, first-time baccalaureate students who entered a KY public or independent university in 2003 and completed a bachelor's degree at any in-state public or independent institution, by college readiness at entry



STUDENT SUCCESS

Statewide Targets for 2015

Degrees and Credentials

Number of degrees and credentials conferred during the academic year, by level.



	Baseline (2009-10)	Target (2013-14)	Percent Change
Total	55,106	59,400	8%
Associate	7,270 (KCTCS only)	9,500	31%
Bachelor's	19,693	22,900	16%
Graduate	9,105	10,250	13%

Source: CPE Comprehensive Database (KPEDS)

STUDENT SUCCESS

Statewide Targets for 2015

Associate Degree Graduation Rates and Gaps

Three-year graduation rate of full-time, associate degree seekers (KCTCS only).



	Baseline (2009-10)	Target (2013-14)	Percent Change
Grad Rate	21.2%	25.8%	22%
Underprepared Gap	11ppt	5ppt	-55%
Minority Gap	13ppt	7ppt	-54%

Source: CPE Comprehensive Database (KPEDS)

STUDENT SUCCESS

Statewide Targets for 2015

Bachelor's Degree Graduation Rates and Gaps

Six-year graduation rate of full-time bachelor's degree seekers.

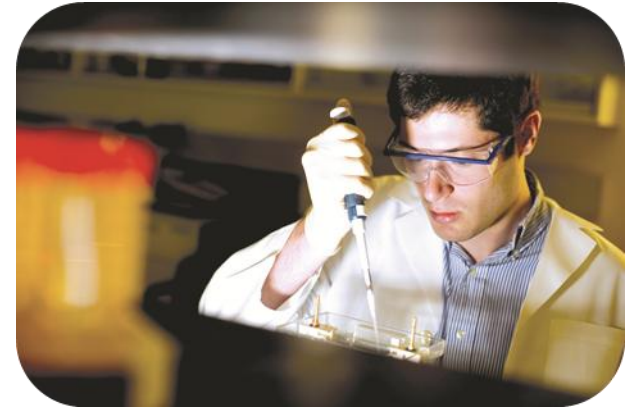


	Baseline (2009-10)	Target (2013-14)	Percent Change
Grad Rate	47%	53%	13%
Low-Income Gap	7ppt	5ppt	-29%
Underprepared Gap	25ppt	18ppt	-28%
Minority Gap	15ppt	11ppt	-27%

Source: CPE Comprehensive Database (KPEDS)

RESEARCH, ECONOMIC & COMMUNITY DEVELOPMENT

Statewide Targets for 2015



Externally-Funded Research and Development

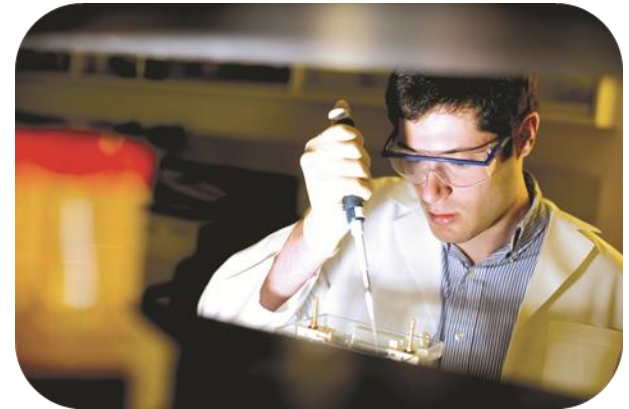
Annual research and development expenditures in science and engineering from federal, state, local, corporate, and foundation funding, but excluding institutionally-funded research (in millions).

Baseline (2008-09)	Target (2012-13)	Percent Change
\$366M	\$455M	24%

Source: National Science Foundation

RESEARCH, ECONOMIC & COMMUNITY DEVELOPMENT

Statewide Targets for 2015



Educational Attainment of Young Adults

Percent of population ages 25-44 with an associate or higher degree.

Baseline (2009)	Target (2015)	Percent Change
32%	37%	16%

Source: US Census, American Community Survey

EFFICIENCY & INNOVATION

Statewide Targets for 2015



Distance Learning

Percent of total completed credits taken through online and other technology-enhanced modes of distance learning.

Baseline (2009-10)	Target (2013-14)	Percent Change
14%	18%	28%

Source: CPE Comprehensive Database (KPEDS)

What Trustees Can Do



Familiarize yourselves with your institution's strategic plan and performance targets.



Understand strategies being implemented to achieve these targets.



Monitor progress and the effectiveness of your institution's strategies.